

OCTOBER 2019

JUNE 6, 2019

JUNE 10, 2019

FALL 2019

BENEFIT
19



TRUNK-OR-TREAT
for Kids



2019 PARTNERSHIP BUNDLE PACKET

Dear Friend of KidsTLC,

Right now, as you read these words, hundreds of children and their families walk through the KidsTLC campus, filling our spaces with challenging questions, vulnerability and determination. Families in our Autism program hear their child speak their first word after years of waiting. Children in our Phoenix program find healing from a past filled with unimaginable trauma. Families in our Lotus Clinics find help for their child struggling with depression, anxiety, addiction and gender identity.

You might be surprised to know that every single one of our programs currently has an extensive waitlist for those who are in need of our services. Our commitment to these vulnerable populations has never wavered, and it is with the generous support of our community that we continue to grow and evolve our programs to meet the ever-changing needs of children who come to us seeking help.

Today, we ask you to consider a unique opportunity to join KidsTLC's healing community as a 2019 Partner. We have re-imagined our traditional Bundle Sponsorships and are excited to embrace true PARTNERSHIP with our most generous supporters as we expand this opportunity to include meaningful volunteer experiences in addition to traditional event sponsorship benefits!

Your support will help each child and family on our campus to find courage in a culture where mental health is surrounded by stigma. Your generosity empowers them to be brave!

We hope you will consider sharing your time, talent and treasure with our children as we work together to develop a win-win partnership! Highlights of the coming year and 2019 Partnership opportunities include:

- The **KidsTLC Open** and all new Pairings Party location
- **Benefit19** – KidsTLC's largest fundraiser with a non traditional vibe, amazing entertainment and epic after-party
- **Trunk-or-Treat** for more than 100 children on KidsTLC's campus
- Personalized and meaningful **volunteer opportunities** for each 2019 Partner

If you have not had a recent opportunity to tour KidsTLC's campus, please reach out so we can show you around! Thank you for your support as we continue to expand our healing community for children and families in Kansas City!

Shannon Wickliffe
Chief Development Officer
swickliffe@kidstlc.org



Join us Thursday, June 6 to enjoy live music, delicious food, cold drinks and bid on fabulous auction items! This year's **Pairings Party** will be at Pinstripes in Overland Park! Come ready to network with representatives from some of Kansas City's top corporations and KidsTLC's largest supporters.

JUNE 6, 2019

Presenting Sponsor | \$10,000

16 Pairings Party reservations with open bar
Dedicated concierge service
Name or logo prominently placed on event material, social media platforms and event signage

Entertainment Sponsor | \$5,000

12 Pairings Party reservations with open bar
Dedicated concierge service
Name or logo prominently placed on event material, social media platforms and event signage

Premium Sponsor | \$3,000

10 Pairings Party reservations with open bar
Dedicated concierge service
Name or logo prominently placed on event material, social media platforms and event signage

Hope Sponsor | \$2,500

8 Pairings Party reservations with open bar
Name or logo on event material, social media platforms, and event signage

Courage Sponsor | \$1,000

4 Pairings Party reservations with open bar
Name or logo on event material, social media platforms, and event signage



QUESTIONS?

For more information about Partnership bundles, contact Rojanae Williams.



913.324.3610



rwilliams@kidstlc.org



The **KidsTLC Open** is our signature golf tournament, featuring a four-person scramble at Shadow Glen Golf Club, Kansas City's top-rated golf course. Golfers can expect exclusive gifts, delicious food, a custom Bloody Mary bar and generous prizes. Participants will also enjoy a fun-filled Pairings Party at an all new location on June 6, complete with food, beverages, auctions, games and a raffle.

JUNE 10, 2019

Presenting Sponsor | \$15,000 (1 available)

- 8 golf reservations & 8 Pairings Party reservations
- Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
- Sponsor tent & table on the course
- Name or logo on all event materials and social media platforms
- Recognition during the golf awards
- Company promotional items in favor bags

Major Sponsor | \$7,500 (1 available)

- 4 golf reservations & 8 Pairings Party reservations
- Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
- Sponsor table & tent on course
- Name or logo on all tournament materials and social media platforms
- Company promotional items in favor bags

Clubhouse Sponsor | \$5,000

- 4 golf reservations & 4 Pairings Party reservations
- Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
- Signage and table at clubhouse
- Name or logo on all event materials and social media platforms
- Recognition during the golf awards
- Company promotional items in favor bags

Splash Shot Challenge Sponsor | \$3,500 (1 available)

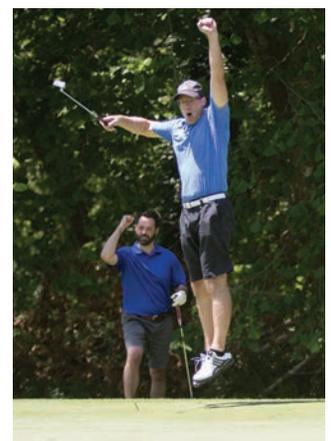
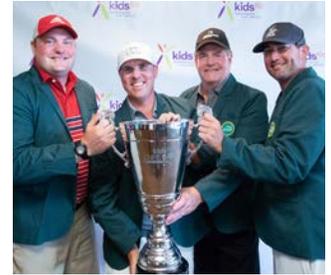
- Exclusive naming rights of the Splash Shot Challenge
- 4 golf reservations & 4 Pairings Party reservations
- Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
- Signage at the first hole
- Name or logo on all event materials and social media platforms
- Company promotional items in favor bags

Golf Cup Ad Sponsor | \$3,000 (1 available)

- Name or logo on customized ringer in the bottom of all holes
- 4 golf reservations & 4 Pairings Party reservations
- Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
- Name or logo on all event materials and social media platforms
- Company promotional items in favor bags

Drink Cart Sponsor | \$3,000 (2 available, industry exclusive)

- Signage on drink carts around golf course
- 4 golf reservations & 4 Pairings Party reservations
- Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
- Name or logo on all event materials and social media platforms
- Company promotional items in favor bags



Named one of
Kansas City's



golf fundraisers by the
Independent Magazine



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Score Card Sponsor | \$3,000 (1 available)

Name or logo printed in prominent location on KidsTLC Open score cards
4 golf reservations & 4 Pairings Party reservations
Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
Name or logo on all event materials and social media platforms
Company promotional items in favor bags

Watering Hole Sponsor | \$3,000 (1 available)

Signage at 3 designated drink stations around course
4 golf reservations & 4 Pairings Party reservations
Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
Name or logo on all event materials and social media platforms
Company promotional items in favor bags

Team & Green Sponsor | \$2,500

4 golf reservations & 4 Pairings Party reservations
Guaranteed opportunity to play in KidsTLC Open Golf Tournament 2020
Signage at a designated hole
Name or logo on all event materials and social media platforms
Company promotional items in favor bags

Team of 4 | \$2,200

4 golf reservations & 4 Pairings Party reservations
Name or logo on all event materials and social media platforms
Early bird deadline until May 1, 2019 (\$2,400 after May 1)
Company promotional items in favor bags

Green Sponsor | \$500

Signage at a designated hole
Company promotional items in favor bags
Name or logo on all event materials and social media platforms
100% of donation is tax-deductible

REGISTRATION INCLUDES:

Breakfast, lunch, dinner, Bloody Mary bar, elite golfer gift and prize drawing ticket



QUESTIONS?

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rwilliams@kidstlc.org

BENEFIT 19

Benefit19 is KidsTLC's longest-running signature event that raises \$500,000 annually to benefit KidsTLC's life-changing programs. Get ready to re-imagine the traditional gala while we eat, drink, dance and raise funds for our children! Come hear heartwarming stories of transformation while enjoying live entertainment, an exclusive VIP Patron's Party, live and silent auctions and the best After Party in town!

OCTOBER 2019

Partner Bundles receive reserved tables and VIP Patron's Party reservations with event tickets.

After Party Sponsor | \$20,000 (1 available)

2 VIP tables of 10
20 VIP Patron's Party reservations
Name or logo on After Party bars
Name or logo on agreed upon party favor

Brilliant Future Sponsor | \$10,000

2 VIP tables of 10
20 VIP Patron's Party reservations

Ray of Light Sponsor | \$7,500

1 VIP table of 10
10 VIP Patron's Party reservations

Entertainment Sponsor | \$6,000 (1 available)

10 event reservation, 10 VIP Patron's Party reservations
Name or logo featured during entertainment portion of the event

Investor in Kids Sponsor | \$5,000

10 event reservations, 10 VIP Patron's Party reservations

Photography Sponsor | \$4,000 (1 available)

10 event reservations, 6 VIP Patron's Party reservations
Name or logo on photo gifts

Bid Paddle Sponsor | \$4,000 (2 available, industry exclusive)

10 event reservations, 6 VIP Patron's Party reservations
Name or logo on 1/2 of the auction bidding paddles/programs

Mobile Auction Sponsor | \$4,000 (1 available)

10 event reservations, 6 VIP Patron's Party reservations
Name or logo on cell phone screens for all silent auction bidding

Social Media Sponsor | \$4,000 (1 available)

10 event reservations, 6 VIP Patron's Party reservations
Name or logo on social media photo opportunity and personalized Snapchat filter

Bottle Pull Sponsor | \$3,500 (2 available, industry exclusive)

8 event reservations, 4 VIP Patron's Party reservations
Name or logo on Bottle Pull station signage

Bright Bites Gift Card Station \$3,000 (1 available)

8 event reservations, 4 VIP Patron's Party reservations
Name or logo on Restaurant Gift Card Station signage

Give a Kid TLC | \$2,500 (1 available)

8 event reservations, 4 VIP Patron's Party reservations

All levels above \$2,500 receive

Name or logo on event signage
Name or logo on website and social media platforms
Name or logo on invitation





TRUNK-OR-TREAT for children at KidsTLC

Fall is an exciting time on KidsTLC's campus, and we have the privilege of creating a special **Trunk-or-Treat** experience for the children who are finding healing and hope at KidsTLC. You will want to join us for this "sweet" afternoon!

FALL 2019

Exclusive opportunity for our 2019 Partners! Grab up to 6 of your friends or employees and join us at the KidsTLC campus for our annual Trunk-or-Treat event!

Your 2019 Partnership Bundle includes:

- Your own reserved space on the KidsTLC campus for your customized trunk, created by your team!
- A collaborative experience as team-members volunteer 2 hours of time (up to 6 people) during event
- A unique chance to give joy to more than 100 KidsTLC Trick-or-Treaters
- The opportunity to see first hand how your generous contributions are transforming lives of children and families!



Mental & Behavioral Health • Autism • Family Support

QUESTIONS?

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